



CREATE HIGH-RANKING CONTENT WITH CHATGPT

A Complete Guide to Creating High Ranking Content For Google & Bing with The Help of ChatGPT

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FREE DIGITAL MARKETING RESOURCES

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FOUNDER OF SAVVITY

My name is Nico and I'm a digital marketing specialist with a passion for helping businesses of all sizes succeed online. I've spent the last 5+ years honing my skills in SEO, performance optimization, and keyword research, and have had the opportunity to work with a diverse range of clients from small business owners to enterprise-level companies.



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BEFORE WE
START

THINGS YOU SHOULD
KNOW

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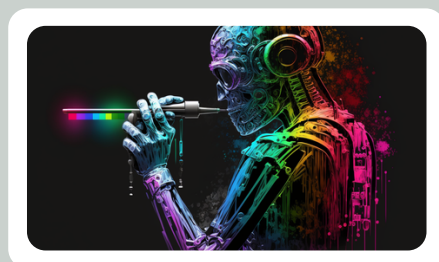
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THE NECESSITY OF ADOPTING AI-POWERED TOOLS FOR CONTENT CREATION AND SEO STRATEGIES

In today's rapidly evolving digital landscape, businesses are faced with a clear choice: either leverage cutting-edge AI technology to stay ahead of the competition or risk being left behind. The adoption of AI-powered tools, such as ChatGPT, offers a multitude of benefits that simply can't be ignored.

For starters, consider the impact that AI-assisted copywriting tools can have on your content creation process. These tools have the ability to analyze vast amounts of data, providing you with insights and recommendations that can help you create content that resonates with your target audience. With the ability to make you up to 10 times more efficient at writing content, AI-powered tools offer an unrivalled advantage over traditional, manual methods.

Moreover, given the correct prompts, ChatGPT can serve as your in-house SEO expert, providing you with the guidance needed to create content that both ranks well on search engines and adds value to your customers. With a little research, you can create content that is not only optimized for search engines but also provides real value to your target audience. This, in turn, will help you build a strong online presence, attract more traffic to your site, and ultimately drive conversions and sales.



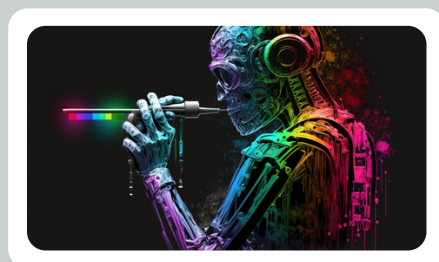
2

BALANCING THE BENEFITS AND RISKS OF AI-ASSISTED COPYWRITING TOOLS FOR CONTENT CREATION AND SEO

While the benefits of AI-assisted copywriting tools are undeniable, businesses must exercise caution in their use. In recent years, search engines, particularly Google, have become increasingly sophisticated in their ability to detect and penalize content that is completely generated by AI.

This is because search engines prioritize high-quality, original content that provides real value to users. Content that is generated by AI, regardless of its quality, is often seen as lacking in originality and therefore is less likely to rank well on search engines. As a result, businesses that rely solely on AI-generated content are likely to find that their efforts to improve their search engine ranking will be in vain.

It is important to note, however, that AI-assisted copywriting tools can still be a valuable asset to businesses. The key is to use these tools to enhance, not replace, the content creation process. By incorporating AI-generated insights and suggestions into your content while still maintaining a human touch, businesses can create high-quality, original content that provides real value to their target audience and ranks well on search engines.



CHAT GPT STRATEGY

LETS GET STARTED!

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STEP 1 INSTALL AIPRM FOR CHATGPT

The majority of this strategy will revolve around using a free Chrome Plugin called AIPRM for ChatGPT. So head to the [AIPRM Website](#) or to the [Chome Webstore](#)

The AIPRM Prompts for ChatGPT is a browser extension that adds a curated list of prompt templates for SEO, SaaS, Marketing, and other topics to ChatGPT. With just one click, you can access these prompts and use them to improve your website's search engine optimization and ranking. The extension includes features such as categories, filtering, saving, sharing, editing, and deleting prompts, as well as voting and viewing the most popular prompts. You can also see your name and link for the prompts you share and report any issues with prompts. The new release in Community Mode also includes UX improvements, better quality control, and the ability to export full chat conversations.

[Home](#) > [Extensions](#) > AIPRM for ChatGPT



AIPRM for ChatGPT

aiprm.com

★★★★★ 160 ⓘ | Productivity | 100,000+ users

Remove from Brave

STEP 2

KEYWORD STRATEGY

Once you have installed the plugin, head back to ChatGPT, and your interface will look slightly different.

Each box is a prepopulated prompt that is very useful. I encourage you to try out all of them to see which one is useful for you, but for the exercise, we will use two specific prompts.

Select the 'Keyword Strategy' box, write down a keyword related to your business and hit enter.

You will see a mark-down table created with related keywords clusters, search intent, blog title suggestions and even the meta description for the blogs (awesome, right?).

The screenshot shows a content management interface with the following elements:

- Topic:** SEO (dropdown menu)
- Activity:** All (dropdown menu)
- Sort by:** Top Votes (dropdown menu)
- Search:** Search bar

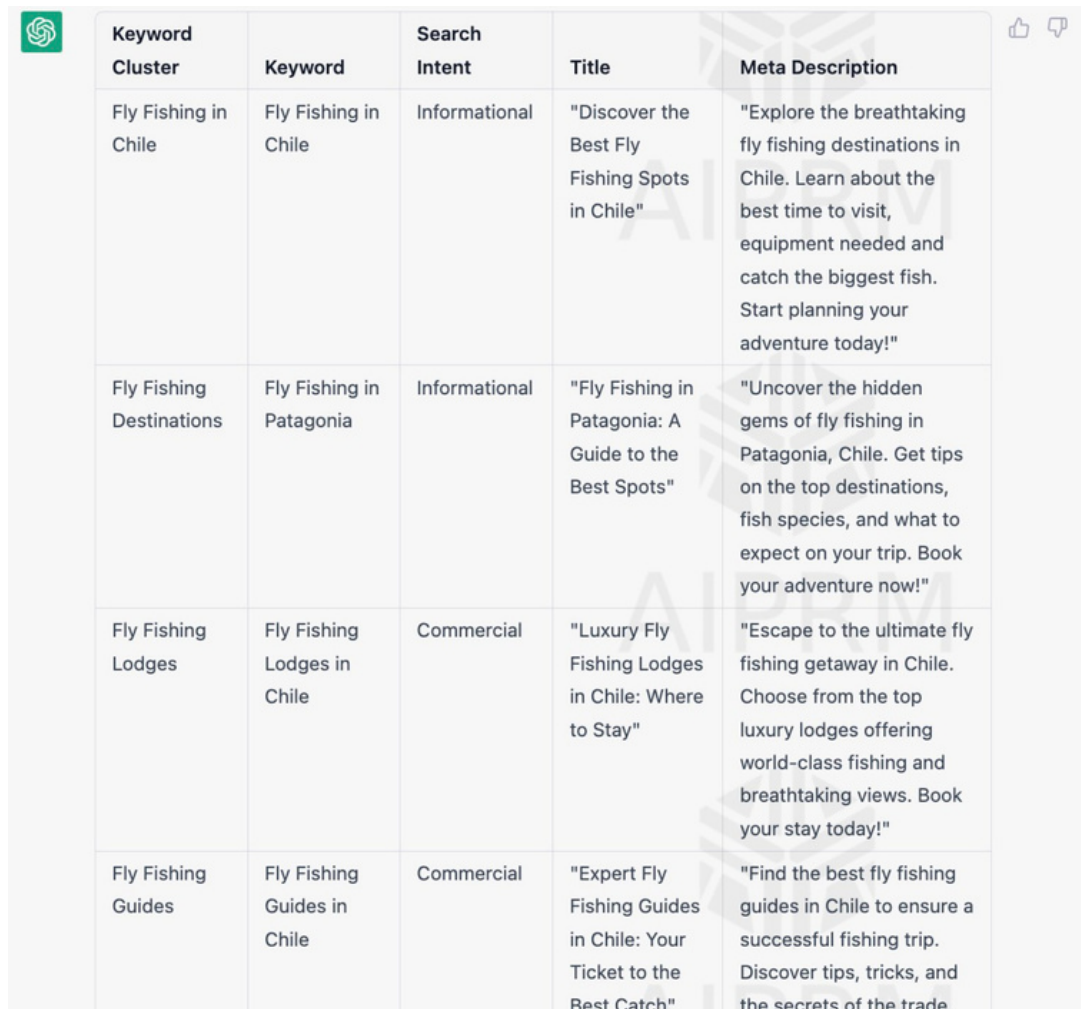
Two article cards are displayed:

- Keyword Strategy:**
 - Category: SEO / Ideation
 - Author: AIPRM · 2 weeks ago
 - Text: Create a keyword strategy and SEO content plan from 1 [KEYWORD]
 - Engagement: 174.6K views, 135.9K comments, 1.9K likes
- Outrank Article:**
 - Category: SEO / Writing
 - Author: AIPRM · 2 weeks ago
 - Text: Outrank the competition with an in-depth, SEO-optimized article based on [YOUR COMPETITOR URL]. Be like your competition, just a little better...
 - Engagement: 201.6K views, 151.5K comments, 1.2K likes

WHAT THE PROMPT?

The prompt labelled 'Keyword Strategy' asks ChatGPT to act as a market research expert with in-depth knowledge of keywords and to create a keyword list for an SEO content strategy plan on your chosen word. The keyword list is in the form of a markdown table and includes columns for keyword cluster, keyword, search intent, title, and meta description. This incredible prompt does most of the work for you, dividing the keyword clusters into 10 super categories and further subdividing them into 7 subcategories or specific long-tail keywords. The search intent is also categorized as commercial, transactional, or informational. In addition, it provides you with a click-enticing title for a blog using that keyword and even the meta description for the blog.

(If that does not impress you... not sure what will)



Keyword Cluster	Keyword	Search Intent	Title	Meta Description
Fly Fishing in Chile	Fly Fishing in Chile	Informational	"Discover the Best Fly Fishing Spots in Chile"	"Explore the breathtaking fly fishing destinations in Chile. Learn about the best time to visit, equipment needed and catch the biggest fish. Start planning your adventure today!"
Fly Fishing Destinations	Fly Fishing in Patagonia	Informational	"Fly Fishing in Patagonia: A Guide to the Best Spots"	"Uncover the hidden gems of fly fishing in Patagonia, Chile. Get tips on the top destinations, fish species, and what to expect on your trip. Book your adventure now!"
Fly Fishing Lodges	Fly Fishing Lodges in Chile	Commercial	"Luxury Fly Fishing Lodges in Chile: Where to Stay"	"Escape to the ultimate fly fishing getaway in Chile. Choose from the top luxury lodges offering world-class fishing and breathtaking views. Book your stay today!"
Fly Fishing Guides	Fly Fishing Guides in Chile	Commercial	"Expert Fly Fishing Guides in Chile: Your Ticket to the Best Catch"	"Find the best fly fishing guides in Chile to ensure a successful fishing trip. Discover tips, tricks, and the secrets of the trade

STEP 4 SELECT YOUR CONTENT

Once ChatGPT has finished your Keyword Research Table, read through all of the suggestions and select a Keyword Cluster that you feel will make a good topic for your blog.

Fly Fishing Equipment	Best Fly Fishing Rods for Chile	Transactional	"The Ultimate Guide to Choosing the Best Fly Fishing Rods for Chile"	"Get ready for the catch of a lifetime with the best fly fishing rods for Chile. Learn about the top brands, materials, and features to look for. Shop now!"
Fly Fishing Techniques	Dry Fly Fishing Techniques in Chile	Informational	"Master the Art of Dry Fly Fishing in Chile"	"Take your fly fishing skills to the next level with our guide to dry fly fishing techniques in Chile. Learn from the experts and catch more fish on your next trip."
Fly Fishing Seasons	Best Time for Fly Fishing in Chile	Informational	"Find Out When the Best Time is for Fly Fishing in Chile"	"Plan your fly fishing trip to Chile with our guide to the best seasons. Learn about the top fish species, weather conditions, and peak times. Book your trip now!"

STEP 5 GOOGLE SEARCH

With your Keyword Cluster selected, do a quick Google search with the keywords to see what questions are being asked on that topic.

Make sure you keep a record of all the questions, we will use this in the next prompt to make our blog even better.

The screenshot shows a Google search interface. The search bar contains the text "best time to fly fish in chile". Below the search bar, there are navigation options: "All", "Images", "Videos", "News", "Shopping", and "More". The search results show "About 17,700,000 results (0.34 seconds)".

The main section is titled "Fishing destinations in Chile" and includes three cards:

- Chiloé Island**: Chilean island with churches & penguins. Price: \$154 Per night.
- Puerto Varas**: Lake Llanquihue & German architecture. Price: \$181 Per night.
- Puerto Natales**: Patagonian Torres del Paine Park gateway. Price: \$182 Per night.

Below the cards is a button labeled "More destinations in Chile" with a right-pointing arrow.

The "People also ask" section is highlighted with a red rounded rectangle and contains the following questions:

- What months are best for fly fishing?
- What is the best month to fish in Patagonia?
- Where is the best fishing in Chile?
- Is fishing good in Chile?

A "Feedback" link is located at the bottom right of the "People also ask" section.

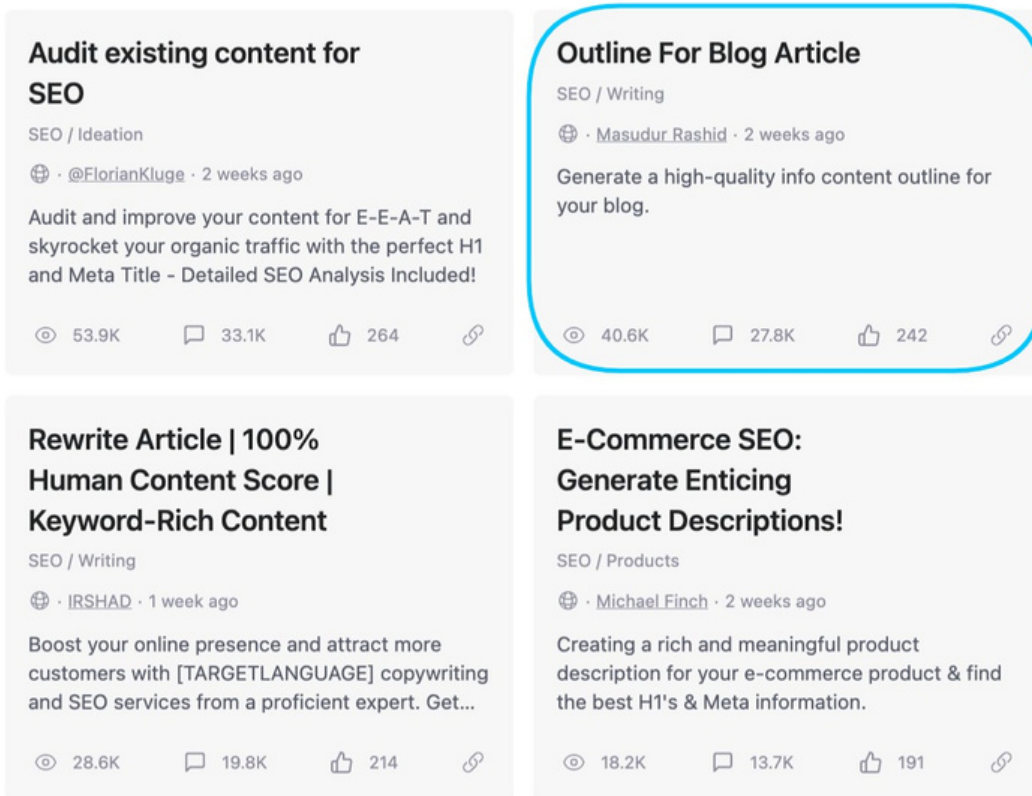
STEP 6

BLOG OUTLINE

Head back to ChatGPT and start a new conversation. This time we will select the Prompt Box labelled 'Outline For a Blog Article'.

Paste your Keyword Cluster in there, hit enter, and watch Chat GPT do its thing.

I recommend copying a copy of this initial outline in a Google Doc so you can reference it later.



STEP 7

IMPROVE YOUR PROMPT

With the blog outline created and saved on a Google Doc and start another Chat.

Now double back and head to the original chat that created the blog outline.

The words of the prompt that were used to create your blog outline should now be visible and should read:

'Please ignore all previous instructions. I want you to respond only in language English. I want you to act as a content writing expert that speaks and writes fluent English*. Title: [KEYWORDS] Write an outline for a blog article.'*

N

Please ignore all previous instructions. I want you to respond only in language English*. I want you to act as a content writing expert that speaks and writes fluent English*.
Title: Best Time for Fly Fishing in Chile
Write an outline for a blog article.

STEP 8

IMPROVE YOUR PROMPT

Copy that prompt into a brand new chat with ChatGPT

Now grab the questions we found from our Google Search (Remember how i told you to save those?)

Paste the questions into the prompt so GPT writes a new blog outline and includes sections within the blog that answer these frequently asked questions.

In this instance, I added the following instructions to the blog: *'Write an outline for a blog article and ensure that through the article outline, you make sections that will follow the following questions [INSERT QUESTIONS]'*

N Please ignore all previous instructions. I want you to respond only in language English*. I want you to act as a content writing expert that speaks and writes fluent English*.
Title: Best Time for Fly Fishing in Chile

Write an outline for a blog article and ensure that throughout the article outline you make sections that will answer the following questions:

- What months are best for fly fishing?
- What is the best month to fish in Patagonia?
- Where is the best fishing in Chile?
- Is fishing good in Chile?



The screenshot shows a ChatGPT chat window with the following content:

- I. Introduction**
 - A. Overview of fly fishing in Chile
 - B. Importance of choosing the best time for fly fishing
 - C. Purpose of the article
- II. Best Months for Fly Fishing in Chile**
 - A. Overview of the fishing season
 - B. Optimal months for fly fishing in Chile
 - C. Factors that determine the best months for fly fishing
- III. Best Month to Fish in Patagonia**

The background of the chat window features a large, faint watermark logo for 'AIPRM'.

STEP 9

WRITE YOUR BLOG

You should know have a new blog outline that is optimised for search results because it answers frequently asked questions on the topic.

Now prompt ChatGPT to write each section of the outline out completely. The prompt I use to do this is 'Now Write all of the section [INSERT SECTION].

DO NOT instruct ChatGPT to write all of the blog at once. This can result in:

1. Generating content that is penalised by google and bing as it is completely AI generated
2. ChatGPT having a meltdown half way through the article and not completing it



Now Write all of section I. Introduction



- A. Overview of fly fishing in Chile
- B. Importance of choosing the best time for fly fishing
- C. Purpose of the article



I. Introduction



A. Overview of Fly Fishing in Chile

Fly fishing in Chile is an adventure that promises to take anglers to the scenic Patagonian landscape and provide an unforgettable experience. With its clear rivers and streams, Chile is an ideal destination for fly fishing, especially for those who enjoy fishing for trout.

B. Importance of Choosing the Best Time for Fly Fishing

Choosing the best time for fly fishing is crucial for a successful and enjoyable fishing trip. With different fishing seasons and varying weather conditions, it is essential to plan your trip around the best time for fishing to increase your chances of catching fish.

C. Purpose of the Article


This article aims to provide a comprehensive guide on the best time for fly fishing in Chile. We will cover the best months for fly fishing, the best month to fish in Patagonia, the best

STEP 10

EXPERIMENT WITH TONE

During the process of writing each individual section, you should start experimenting with the tone of the blog. If you find the output of ChatGPT to be too stiff and serious, prompt it to rewrite the section in another tone.

Additionally, this is the time to think of keywords and sections throughout this blog that you can backlink to existing blogs on your website. This will improve the SEO of your blog with internal backlinking as well as further personalising your blog to suit your style of writing.

 re write the section but in a witty and smart tone



I. Introduction: Let's Get Hooked on Fly Fishing in Chile



A. Overview of Fly Fishing in Chile: Hook, Line, and Sinker

Ahoy, fellow anglers! Are you ready for an adventure that will have you reeling in excitement? Then, allow us to introduce you to the wonders of fly fishing in Chile. This South American gem is home to crystal-clear rivers and streams, making it a prime destination for those who love to cast their lines in search of the elusive trout.

B. Importance of Choosing the Best Time for Fly Fishing: Timing is Everything

As the old saying goes, timing is everything, and that couldn't be more true when it comes to fly fishing. Choosing the right time to cast your line can mean the difference between a slow, uneventful trip and an action-packed adventure. With changing seasons and varying weather conditions, it's essential to plan your trip around the best time for fishing if you want to increase your chances of landing a big one.

C. Purpose of the Article: Your Guide to the Ultimate Fly Fishing Experience in Chile

Ladies and gentlemen, hold on to your rods because we're about to dive into the best time for fly fishing in Chile. From the best months for fly fishing to the top fishing spots in the country, this article has got you covered. Our goal is to help you plan your next fishing trip to Chile, making sure that your experience is nothing short of epic. So, let's cast our lines and reel in some knowledge!

STEP 11 OPTIMISE AND PUBLISH

Once ChatGPT has written each section out individually, you identified where you can place all the backlinks in your new blog and created relevant H2 titles you are ready to upload your upload and publish!



STEP 12 MONITOR RESULTS

The success of this strategy in producing high-ranking content on Google is undisputed. However, it is crucial to keep in mind that the search engine industry is continuously evolving, and as a result, it's imperative to stay vigilant on your content's performance on Google. This can be done by monitoring your content's search ranking through Google Search Console.

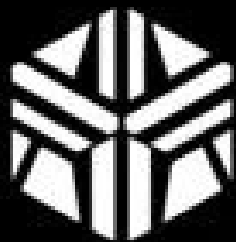
Staying on top of your content's ranking will ensure that it remains on an upward trajectory, and you can make any necessary modifications to improve its ranking even further. It's essential to understand that the ranking of your content can fluctuate due to various factors such as changes in algorithms, competitors' activities, and even the relevance of the content to the search query. Hence, being proactive in tracking and optimizing your content will help you stay ahead in the ever-changing search engine space.

HAPPY RANKING!

4 RESOURCES

CHAT GPT

AI-powered language model developed by OpenAI. It is capable of generating human-like text based on the prompts given to it.



AIPRM

AIPRM

Chrome Extension to help you maximise the use of ChatGPT

SAVVITY

Freelance Digital Marketing Specialist providing Free content to help you win at digital marketing



SAVVITY
Digital Marketing Specialist

5 ADDITIONAL INFO

VIDEO TUTORIAL

Incase you prefer to learn through video tutorials, I have made this whole guide in video format. Click the image below to view the video tutorial



[C O N T A C T M E](#)

6 AI-POWERED SEO MASTERCLASS

STAY TUNED!

We hope you found this freebie valuable and insightful. Thank you for your interest in our AI-Powered SEO Masterclass! If you enjoyed this freebie, you're going to love our full course. We're putting the final touches on the course content. Stay tuned - you'll be the first to know when it's ready to launch!

[C O N T A C T M E](#)